








LISTERINE®

	ALCOHOL-FREE FORMULATION				BASE FORMULATION		
	ALL IN ONE COMPLETE	2X FLUORIDE*	CLASSIC	KIDS	ALL IN ONE	SENSITIVE TEETH	CLASSIC
	TOTAL CARE ZERO	ULTRACLEAN ENAMEL PROTECTION ZERO	ZERO	SMART RINSE®	TOTAL CARE	TOTAL CARE FOR SENSITIVE TEETH	COOL MINT®
LISTERINE® BRANDS							
FEATURES	PREVENTS & REDUCES PLAQUE & GINGIVITIS KILLS UP TO 99.9% OF GERMS IN YOUR MOUTH			ALCOHOL-FREE BUBBLE-GUM AND MINT FLAVOURS	PREVENTS & REDUCES PLAQUE & GINGIVITIS KILLS UP TO 99.9% OF GERMS IN YOUR MOUTH		
	PREVENTS CAVITIES HELPS KEEP TEETH WHITE FIGHTS TARTAR	HELPS REMINERALIZE TOOTH ENAMEL	COOL MINT FLAVOUR		PREVENTS CAVITIES HELPS KEEP TEETH WHITE FIGHTS TARTAR	REDUCES THE PAIN OF SENSITIVE TEETH PREVENTS CAVITIES	COOL MINT®
KEY INGREDIENTS	EUCALYPTOL 0.091% W/V, MENTHOL 0.042% W/V, THYMOL 0.063% W/V			SODIUM FLUORIDE 0.022% W/V	EUCALYPTOL 0.091% W/V, THYMOL 0.063% W/V		
	SODIUM FLUORIDE 0.022% W/V	SODIUM FLUORIDE 0.05% W/V			MENTHOL 0.05%W/V	MENTHOL 0.042%W/V	
	ZINC CHLORIDE 0.09% W/V				SODIUM FLUORIDE 0.05% W/V	SODIUM FLUORIDE 0.022% W/V	
				ZINC CHLORIDE 0.09% W/V	POTASSIUM NITRATE 2.4% W/V		
AGE (YEARS)	12+	6+	6+	6+	12+		

Always read and follow the label. *VS. Total Care Zero © Johnson & Johnson Inc. 2023

For additional LISTERINE® products, visit:

listerineprofessional.ca/products



The Canadian Dental Association validates that:

- adding LISTERINE® Antiseptic to a regular oral hygiene routine reduces and prevents gingivitis more than brushing and flossing alone
- LISTERINE® SMART RINSE® protects against cavities