

LISTERINE®

A CLEANER, HEALTHIER MOUTH IS JUST ONE BOLD STEP AWAY.

LISTERINE® Mouthwash kills bacteria in places you might miss with brushing or flossing, reduces plaque and helps prevent early gum disease.

BRUSHING & FLOSSING REACH **25%** OF THE SURFACES IN THE MOUTH*



References: 1. Kerr WJS, Kelly J, Geddes DAM. The areas of various surfaces in the human mouth from nine years to adulthood. *J Dent Res*. 1991;70(12):1528-1530.

BE BOLD WITH YOUR DAILY ROUTINE.

BRUSH  **2x** A DAY

+

FLOSS  EVERY DAY

+

RINSE  **2x** A DAY

Always read and follow the label. *Early gum disease = gingivitis.
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THE CANADIAN DENTAL ASSOCIATION VALIDATES

Adding LISTERINE® Antiseptic to your routine prevents early gum disease* better than brushing and flossing alone.